



HEART OF NEW ENGLAND 2020 PATCH DESIGN CONTEST

These have been challenging times for everyone, but we've seen numerous examples of strength and heroism brought out by recent circumstances. To bring good cheer and recognize the creativity and resiliency displayed by our Scouts and volunteers, we're calling all Heart of New England Boy Scouts to show off their artistic ability in the 2020 HNE Patch Design Contest.

When things shut down, Scouts and volunteers stepped up. Your design might highlight Heroism, Scouting Strong, Scouting at Home...wherever your creativity takes you. Put your thoughts into an illustration, and all Scouts might be wearing the limited-edition patch that YOU design!

Your patch design must meet the following criteria:



- The design must include **HNE BSA**, the year **2020** and a **fleur de lis** symbol (see example)
- It should represent Scouting Strong, Scouting at Home, Heroism, Hope or similar ideas.
- Designs must be original, and may not include copyrighted photos, illustrations or renderings.
- The patch design can be in any shape, except for council shoulder patch (CSP) shape.
- Designs should be full color (no more than 9 colors) and can be in any medium (crayon, paint, computer graphics, etc).

Contest Rules:

- Contest is open to all currently registered Boy Scouts in Heart of New England Council.
- One entry per Scout is permitted.
- Parent/guardian permission is required to enter. Parent/guardian must provide contact information (name, phone number and email) as part of entry submission.
- All entries become the property of Heart of New England Council, BSA.

How to Enter / Selecting the Winning Design:

- Scan or take picture of your design and email it with the subject line "**2020 HNE Patch Design Contest**" to hne@scouting.org. Include a completed [2020 Design Contest Entry Form](#) (see reverse).
- The contest opens Friday May 22nd and the deadline to enter is 11:59PM on Saturday June 6th.
- A committee of staff, volunteers and youth will select the final 3 designs. These will be revealed on Wednesday June 10th at Council Program Expo.
- Each of the final 3 designs will be conceptualized by renowned local artist Andrew Palladino, Eagle Scout (Troop 12 Leominster) and graduate of Massachusetts College of Art and Design.
- An online voting process will be launched, and all HNE Scouts and volunteers will be able to vote for their favorite design until June 17th. The winning design will be revealed on Friday June 19th. Online preorders for patches will begin that day, with a portion of patch sale proceeds benefiting local food banks.

What Do I Win?

- The Scout who submits the winning design will receive a framed case with their original artwork and a customized patch with gold border, plus 10 copies of the custom special patch. You'll also enjoy the pride of knowing you designed the limited edition patch that all your fellow Scouts might be wearing this fall.

Submission deadline is Saturday June 6 at 11:59PM
Selection of final 3 designs announced on Wednesday June 10
Online voting takes place from June 10 through Wednesday June 17
Winner will be notified via email Thursday June 18



ENTRY FORM - 2020 HNE SCOUT PATCH DESIGN CONTEST

Please complete and email with your design entry to hne@scouting.org by Sat June 6th at 11:59PM

SCOUT NAME: _____

AGE: _____ **UNIT NUMBER:** _____ **TOWN:** _____

UNIT TYPE (Crew, Pack, Troop, etc): _____

PARENT/GUARDIAN NAME: _____

PARENT/GUARDIAN PHONE: _____

PARENT/GUARDIAN EMAIL: _____

We've included some design templates to get you started,
but any shape (excluding council shoulder patch) is acceptable.

Sample Square Design template

Sample Circle Design template

