



# NUTS FOR ADVENTURE

## 2020 SPRING UNIT FUNDRAISER

### Purpose

Many units have indicated they need help to offset the recent BSA national fee increase, and their Scouts want the opportunity to fund their summer camp adventures. Heart of New England Council has partnered with [Whitley's Peanut Factory](#) to offer a spring unit fundraiser to address both these goals. Units can raise funds by selling gourmet, hand-crafted nut products!

### Cost

A benefit of the **Nuts for Adventure** sale is that there is no money up front and NO RISK to the local unit. The unit only orders what it needs (by individual containers). Units will collect money from customers, and then pay for their entire order at the end of the sale.

### Type of Sale

Both *Show & Sell* and *Take Order* sale options exist. Show & Sell orders and deliveries will be available weekly during the sale. The Council will provide Scouts order forms in early March. Scouts sell to customers using their order form and turn it back in to their local unit.

### Commission

Unit commissions begin at **35%**, with potential for a **bonus 5%** commission (based on sales per registered youth). In addition, all units that order > \$1,000 worth of product during the sale will receive one FREE CASE of nuts (12 tins). Units keep the entire proceeds from selling these twelve tins (\$180 retail value). **Total unit profit potential could be > 50%.**

### Timing

**Registration for this pilot program opens Thursday February 13<sup>th</sup> at 10:00am.**

Units register at [www.hnebsa.org/springfundraiser](http://www.hnebsa.org/springfundraiser) by completing the Unit Commitment Form. The first 30 units that register online are automatically enrolled. Additional units may be accepted, but it is not guaranteed.

- |                                   |                               |
|-----------------------------------|-------------------------------|
| • Sale Kickoff                    | 1 <sup>st</sup> week of March |
| • First Unit Orders DUE (for S&S) | Tuesday March 3               |
| • First Product Distribution      | Saturday March 14             |
| • Final Unit Orders DUE           | Friday April 17               |
| • Final Product Distribution      | Tuesday April 28              |

### Questions?

Contact Patrick Hanrahan at 978-534-3532 ext. 203 or [patrick.hanrahan@scouting.org](mailto:patrick.hanrahan@scouting.org)

