



LOGOS



TO DOWNLOAD ALL LOGOS:
<https://scouting.webdamdb.com/bp/#/folder/599193>

COLORS



Scouting Blue
Spot Color: Pantone 294
Four-color Process:
c:100 m:58 y:0 k:21
Web page: #003F87



Scouting Red
Spot Color: Pantone 186
Four-color Process:
c:0 m:100 y:81 k:4
Web page: #CE1126

TO LEARN MORE:
<http://www.scouting.org/filestore/pdf/310-0231.pdf>

FONTS

Printed Material:
Times New Roman/**Bold**/*Italic*

Times New Roman
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Online Messages:
Arial/**Bold**/*Italic*

Arial
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

IMAGES

The BSA Brand Center has a library of photos and illustrations that can be used for any of your marketing materials. Below is a sample of the photography available.



TO DOWNLOAD IMAGES:
<https://scouting.webdamdb.com/bp/#/folder/600591>